



FAMILY MOTOR FEST



— THE MOTOR —
ENCLAVE

THOUSANDS OF SHOW CARS

SCAN TO LEARN MORE



NOVEMBER 14TH, 2026
10AM – 1PM
@ THE MOTOR ENCLAVE

4X NATIONAL AWARD-WINNING **CAR SHOW**





Sponsorships

November 14, 2026

The Motor Enclave

Tampa Bay's Premier Automotive Event

Family Motor Fest brings thousands of show cars, from classic icons to modern marvels, for a high-energy day of excitement, entertainment, and family fun. Proceeds benefit the GTE Scholarship Program, which has awarded over \$1,201,000 in scholarships to Tampa Bay students.

Why Sponsor?

- **Exclusive Venue:** Motor Enclave, a 200-acre motorsports complex.
- **Massive Exposure:** Multi-Channel Marketing across TV, radio, social media, and influencer partnerships, amplifying an event that welcomed more than 8,000 attendees and 2,500 show cars last year!
- **Thrilling Experiences:** Autocross, off-road rides, simulators, and Kid's Zone attractions including Kids Jeep ride and Pinewood Derby.
- **Award-Winning Event:** GTE Motor Fest is a 4X National Award-Winning Car Show, including back-to-back CUNA National Diamond Awards.
- **Community Impact:** Support Tampa Bay students through scholarships.

Sponsorship Levels:

Platinum Sponsor – \$25,000

Maximum Exposure | Exclusive Branding | Ultimate Engagement

- 20' x 10' Booth in high-traffic area
- Priority placement on show car flyers
- GTE Premier Access: Exclusive experience for two, including complimentary admission, Motor Enclave Brunch with second-floor track views, and one reserved indoor VIP parking space
- Marketing: Logo in newsletter (157,000 subscribers), website, ads, T-shirt, and weekly social posts
- Digital screens: 30-second ad rotation + 12 food vouchers
- Family Motor Fest bags: Co-branded with sponsor swag



- On-site engagement: 8 DJ shout-outs & presenting sponsor for GTE Money Machine giveaways

Gold Sponsor – \$15,000

- 10' x 10' Booth + table & 2 chairs
- GTE Premier Access: Exclusive experience for two, including complimentary admission, Motor Enclave Brunch with second-floor track views, and one reserved indoor VIP parking space
- Marketing: Logo in newsletter, website, ads, T-shirt, biweekly social posts
- Digital screens: 15-second ad rotation + 8 food vouchers
- Swag inclusion & 4 DJ shout-outs

Silver Sponsor – \$10,000

- 10' x 10' Booth + table & 2 chairs
- GTE Premier Access: Exclusive experience for two, including complimentary admission, Motor Enclave Brunch with second-floor track views, and one reserved indoor VIP parking space.
- Marketing: Logo in newsletter, website, T-shirt, monthly social post
- Digital screens: 10-second ad rotation + 4 food vouchers
- Swag inclusion & 2 DJ shout-outs
- Presenting sponsor for VIP Parking

Ride Area Sponsors

Autocross Thrill Ride Area Sponsor – \$7,500

Your Brand, Leading the Pack!

- Official ride naming rights (e.g., “[Your Brand] Autocross Thrill Ride”)
- Logo at ride entrance and on event website
- Logo on official event T-shirt + 2 food vouchers
- Digital screens: 5-second ad rotation
- 10' x 10' Booth with table & chairs
- 2 DJ shout-outs

Offroad Thrill Ride Area Sponsor – \$7,500

Your Brand, Front and Center!

- Official ride naming rights (e.g., “[Your Brand] Offroad Thrill Ride”)
- Logo at ride entrance and on event website
- Logo on official event T-shirt + 2 food vouchers
- Digital screens: 5-second ad rotation
- 10' x 10' Booth with table & chairs
- 2 DJ shout-outs

Simulator Rides Area Sponsor – \$7,500

Your Brand, Front and Center!

- Official ride naming rights (e.g., “[Your Brand] Simulator Rides”)
- Logo at ride entrance and on event website
- Logo on official event T-shirt + 2 food vouchers
- Digital screens: 5-second ad rotation
- 10' x 10' Booth with table & chairs
- 2 DJ shout-outs

Kids Jeep Rally Ride Area Sponsor – \$7,500

Your Brand, Driving the Fun!

- Official ride naming rights (e.g., “[Your Brand] Kids Jeep Rally Ride”)
- Logo at ride entrance and on event website
- Logo on official event T-shirt + 2 food vouchers
- Digital screens: 5-second ad rotation
- 10’ x 10’ Booth with table & chairs
- 2 DJ shout-outs

Pinewood Derby Area Sponsor – \$7,500

Your Brand, Racing to the Finish!

- Official ride naming rights (e.g., “[Your Brand] Pinewood Derby”)
- Logo at ride entrance and on event website
- Logo on official event T-shirt + 2 food vouchers
- Digital screens: 5-second ad rotation
- 10’ x 10’ Booth with table & chairs
- 2 DJ shout-outs

Road to Success Sponsor – \$5,000

- Rotating banner on the event landing page with a link to your website.
- DJ shout-outs throughout the day
- Logo on T-shirt
- Digital screens: 5-second rotation
- 10’ x 10’ Booth with table & chairs

Premium Booth Sponsor – \$2,000

- 10’ x 10’ Booth + table & chairs
- Logo on T-shirt & digital screens